

Chris Clemmons Bio

Chris Clemmons was born and raised in Aurora, IL (roughly 40 miles southwest of Chicago). His mom introduced him to fishing when he was five years old on an excursion to the Fox River. It was at this time that he caught his first “trophy” fish which happened to be a “released into the wild” goldfish weighing in at, roughly, three pounds. While it wasn’t the standard catch of the Fox, it was the fish and the moment that hooked him on fishing.



His first Canadian trip was in 1968 and began as an ordinary family vacation in Minnesota at the northern end of Lake Superior. It turned into a fishing trip when Chris became ill and it was suggested that he needed limited activity so he could recuperate. The doctor suggested

Chris and his family go to a nice lodge not too far across the border in Canada that his friend owned. It was relaxed and peaceful, Chris recovered, fishing was great and Canada was a hit.

After that first trip, he probably made about ten more trips over the next twenty-five years. In 1994, he took his first of many fly-in Canadian fishing trips and, in 2000, was introduced to the fantastic lakes of Wilderness North.

Chris obviously made fishing a priority in his leisure time but it also became a career adding even more to his already significant knowledge of the sport. In 1988 he began working in customer service at Plano Molding Company in the tackle box division whose boxes are well-known to fisherman. He continued to move up in his career to Assistant National Sales Manager and then National Sales Manager in 1994 and 1996, respectively. Currently, he is the Director of Sales and Marketing for Mason Fishing Lines and Ed Cumings nets.

In addition to fishing for fun and for work, Chris has competed locally on the Masters Walleye Circuit for several years, nationally for one season, and qualified for the World Walleye Championship in 1992. Although, he now only competes for fun in the occasional local tournament, he makes it a point

to get out on the water as much as possible and continues to learn and experiment with techniques and gear and even invent new products for the industry. He enjoys fishing for all species although his favorites include walleye, northern, crappie, perch, bass, catfish, and salmon.

Chris currently resides in Newark, IL, about sixty miles southwest of Chicago with his wife, Pat, and their “kids” Binx, the “Halloween” cat, and Lucy, the “loveable lab”. Other special interests include God, his family and friends, and the wildlife and nature to be seen and enjoyed every day in his “backyard”. Last, but never least, Chris’ hobbies include (in case you can’t guess) fishing, fishing, Canadian fishing, and fishing.